

BIOGRAPHY

Charlie Saffro

I started a company.

I founded CS Recruiting in 2010 after working several years as a recruiter in the transportation, supply chain, and logistics industry. My firsthand experience with the industry's challenges inspired me to create a recruiting firm that connects great employers with the right talent for their professional hiring needs. Armed with a growing network and a drive to make an impact, I set off to offer top-notch recruiting services.



Along the way, I became a culture champion.



As my one-woman operation quickly grew into a multi-million dollar organization, I realized that successful recruiting is about more than matching resumes to job descriptions. It's about creating lasting relationships and ensuring companies retain great employees. My passion for a people-first approach turned me into a culture champion, leading to speaking engagements, panel discussions, and podcasts where I could share my insights.



Then there was a transformational shift for workplaces worldwide.

The 2020 global pandemic brought transformative shifts to workplaces worldwide and I had a front row seat both as a talent expert and an organizational leader. My unique perspective allowed me to develop new programs and policies for my own team while advising clients on best practices for recruiting and retention in a remote work environment. The experience reaffirmed my belief in J.W. Marriott's philosophy: *"If you take care of your people, your people will take care of your customers, and your business will take care of itself."*

I preach what I practice to employers nationwide.



Today, I am more committed than ever to advocating for strong corporate cultures. I've shared my story and insights nationwide through workshops, conferences, and [my 2024 TEDx Talk](#). At CS Recruiting, we live and breathe a people-first mentality, and I am excited to help other organizations achieve success through intentional connections.

Whether you need a recruitment expert, a speaker on company culture, or a facilitator for a hands-on workshop, I'm here to help you create a thriving workplace where happy employees drive business success.



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